



The CALI Family

2023-2024



CALIFORNIAALLSTARS.COM

SIX LOCATIONS • COMPETITIVE CHEER • TUMBLING CLASSES • PRIVATE LESSONS

Benefits of The California All Stars

OUR LOCATIONS

SAN MARCOS

501 North Twin Oaks Valley Rd
San Marcos, CA 92069
(760) 471-2243
CaliSMoffice@californiaallstars.com

CAMARILLO

192 Camino Ruiz
Camarillo, CA 93012
(805) 484-2254
CaliCAMoffice@californiaallstars.com

BAY AREA

4935 Southfront Rd, Suite C
Livermore, CA 94551
(925) 455-1475
CaliBAYoffice@californiaallstars.com

ONTARIO

4970 Vanderbilt St
Ontario, CA 91761
(909) 781-5958
CaliONToffice@californiaallstars.com

LAS VEGAS

1505 East Helm Ave
Las Vegas, NV 89119
(702) 998-8102
CalVoffice@californiaallstars.com

MESA

2150 West Broadway Rd, Suite 109
Mesa, AZ 85202
(480) 946-9600
CaliMESAoffice@californiaallstars.com

SEASON 23 IS HERE!

Now more than ever, sports are a necessity for today's youth. We are finally recovering from the toll that the pandemic had on our cheer community and thrilled to be back in the gym, full swing. At Cali All Stars, athletes are able to conduct physical activity, while experiencing positive peer interactions which builds self confidence, and teaches the importance of time management, sacrifice and dedication. Self discipline is a necessary trait that athletes must learn as a part of a team. Athletes successfully learn how to be a part of something bigger than themselves. We strive to develop leaders, strategic thinkers and young adults ready to take on the world.

Our Cali Family is one of the top all-star cheerleading programs in the world. We focus on a "team first" environment, while still concentrating on the success of individual athletes. We place equal focus on levels 1-7, to give our athletes the best experience possible. The life lessons our athletes have learned over the past two decades have lasted well into adulthood. Lifelong friendships are formed between not just the kids but also the families. Many of our former athletes have been to each other's weddings, graduations, and remained family over the years! We are humbled, blessed and filled with gratitude as we embark on our 23rd season. Thank you for choosing CALI. It is a privilege to work with you and your family this season.

PROGRAM OVERVIEW PARENT ZOOM MEETINGS

May 3rd • 6 pm • San Marcos

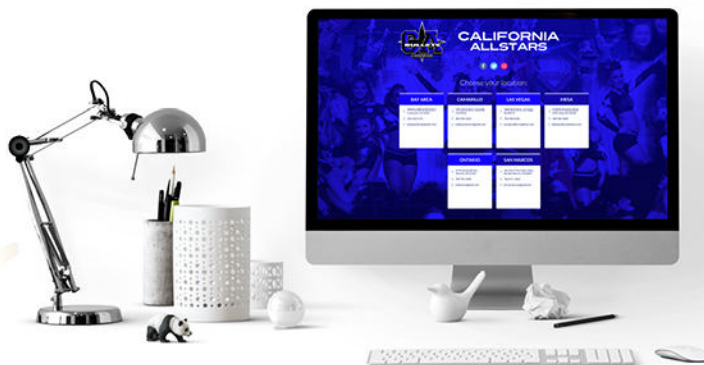
May 3rd • 6 pm • Camarillo

May 3rd • 6 pm • Bay Area

May 3rd • 6 pm • Ontario

May 3rd • 6 pm • Las Vegas

May 3rd • 6 pm • Mesa



FREE DOWNLOAD

Download a PDF file of this magazine for free from our website. You are welcome to send it to your friends and family members all around the world. Show them what you are doing, or encourage a friend to try out for one of our teams!

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(858) 877-3733



Team Evaluations

TEAM EVALUATION DATES

The dates and times for Team Evaluations are listed below. Athletes must attend all three days. There is a \$50 fee for Team Placements.

MAY 9 & 10 & 11

FOR SAN MARCOS, CAMARILLO, BAY AREA, MESA & ONTARIO

Ages 5-8 • 4:30-5:30p

Ages 9-13 • 5:30-7p

Ages 14-18 • 7-8:30p (2010-6/1/04)

Ages 18+ • 8:30-9:30p (Born before 6/1/04)

May 13 Callbacks 9am-11am

May 15 Team Announcements!*

May 17 Season Starts!

MAY 16 & 17 & 18

FOR VEGAS

Ages 5-8 • 4:30-5:30p

Ages 9-13 • 5:30-7p

Ages 14-18 • 7-8:30p (2010-6/1/04)

May 20 Callbacks 9am-11am

May 21 Team Announcements!*

May 22 Season Begins

*TEAM ANNOUNCEMENT EMAIL INCLUDES:

- Team, practice schedules, updates!
- Names of Coaches and who to contact for ANYTHING CALI!
- A brief history about the team!
- What to wear!
- Safesport education!
- Social media responsibility!

PRE-ARRIVAL CHECKLIST

Be sure to arrive with your checklist already completed:

1. Go to californiaallstars.com and click the location you are interested in.
2. Click "ENROLL NOW." You will go through a process of questions to enter your information.
3. Once Step 2 is complete, register for Team Placements 2023-2024!
 - ☐ Create an iClass Account & Accept Policies
 - ☐ Upload Photo of Athlete
 - ☐ Enroll in Tryouts 23-24
 - ☐ Complete all Electronic Waivers (electronic waivers will be emailed to you once you enroll in Team Evaluations)

WHAT TO EXPECT?

The first two days will be a casual evaluation in groups. Kids will meet new friends and connect with others. Kids will be placed in pods that are similar in skills and age. The final day will be a formal evaluation in groups of 8-10, on the call back day.

INTERESTED IN A PRIVATE TRYOUT?

Private tryouts are \$80 each and will be available May 3-20. For more details, please email tryouts@californiaallstars.com or contact the location you are interested in.

VIDEO TRYOUTS

Video Submissions are \$60 each, and are due between May 3 and May 20.

- Send an email to tryouts@californiaallstars.com
- In the subject line, include gym location & full name
- Write a short introduction including your name and 2-3 things about yourself
- Include a video of all skills including: Standing Tumbling, Running Tumbling, and Jumps
- Attach 3 letters of recommendation



Program Costs

FUNDAMENTALS

Non-Traveling Teams Rec / Novice

Our Cheer Basics program is perfect for athletes that are new to Allstar cheer, ages eligible are 10 and under. Rec/Novice teams are a great introductory training program that focuses on the skill building, technique and performance factors needed in competitive cheer.

Practices: 1 practice per week

Performances: 2-3

Monthly Gym Fee: \$199 per month (July 2023 - April 2024 (includes practice gear, uniform and practices)



PREP CHEER

Local Traveling Teams Intermediate

Our Prep Cheer program is best suited for athletes that have the basic skills for their respective Allstar level but would like additional training to perfect their technique and execution! This program offers a less demanding travel and time commitment than the Elite program while still offering a solid competitive and training experience.

Practices: 2 practices per week

Monthly Gym Fee: \$209 per month (May 2023 - April 2024)

Prep Program Fees:

- Prep Program Payments: 5 payments of \$290 due May 18, June 1, Aug 1, Sept 1 and Oct 1 (Included in the fees are Comp Fees/Choreo-Music/Coaches Fees/Registration)
- CALI CAMP/ASC CAMP: \$289 due May 18
- Practice Gear, 2 Sets: \$120 due May 18 (includes custom team sports bra)
- Uniform/Bow: \$455 due July 1 (Not needed for returners. Bow needed.)
- Warm-up/Bag/Shoes: Cost TBA. Link will be provided to directly order. (Not needed for returners.)

ELITE ALLSTAR

Traveling Teams Elite

Our Elite Allstar program is designed for athletes that have level preferred skill sets focused on driver and technique/execution mastery.

Practices: 2-3 practices per week

Monthly Gym Fee: \$229 per month (May 2023 - Apr 2024)

Elite Program Fees:

- Elite Program Payments: 5 payments of \$390 due May 18, June 1, Aug 1, Sept 1 and Oct 1 (included in the fees are Comp Fees/Choreo-Music/Coaches Fees/Registration)
- CALI CAMP/ASC CAMP: \$289 due May 18
- Practice Gear, 2 Sets: \$120 due May 18 (includes custom team sports bra)
- Uniform/Bow: \$455 due July 1 (Not needed for returners. Bow needed.)
- Warm-up/Bag/Shoes: Cost TBA. Link will be provided to directly order. (Not needed for returners.)

PLEASE NOTE FOR ALL PROGRAMS

- Program Uniform will remain the same for Season 23. Worlds teams remain the same.
- "Swag" gear is presented to each team prior to Nationals Season. It is estimated between \$50-\$70 per custom team item.
- All Prep/Elite athletes will receive a Season 23 program tank top, custom team t-shirt.
- Each family is responsible for their own travel expenses such as hotel, air, travel and food.
- USASF fee is payable to USASF, due before October.
- Save 5% on tuition with payment in full.
- Sibling discount is \$50 off tuition.
- Worlds Team Camp is in late July in San Marcos, CA, with an additional fee of \$150-200.



Save the Dates

- May 3, 2023: Parent Interest Zoom Meeting at 6 p.m.
- May 8: Optional Tumbling and Stunt Clinics
- May 9, 10, 11 & 13: Evaluations!
for San Marcos, Ontario, Bay Area, Mesa, Camarillo
- May 16, 17, 18 & 20: Evaluations! for Vegas
- [May 29 - June 4: Memorial Day Break*](#)
- June 25-30: CALI Camp
SM/CAM/BAY: June 25/26 @ San Marcos Facility
MESA/VEGAS/ONT: June 29/30 @ Vegas Facility
- [July 1 - 7: July 4th Break*](#)
- August 15: Competition Schedule Released
- August TBD: Worlds Camp
- [Sept 1 - 4: Labor Day Holiday*](#)
- Oct 22: CALI Showcase
- November: Competition Season Begins
- [November 22 - 24: Thanksgiving Holiday*](#)
- [December 18 - January 1: Christmas Holiday*](#)
- April 2024: Competition Season Ends

*Gym is closed for break. All CALI communication platforms will be shut down during breaks. We believe in "turning off" and fully recharging.



Fun

There's a great quote by Wendy Wunder that says "the magic thing about home is that it feels good to leave, but feels even better to come back!" For my family and I, California All Stars has always been home. After taking a few seasons to explore different options for our family, we are back and have been welcomed with open arms. This is the place my kids can go to bond with friends, feel motivated to set and achieve goals, and make lasting memories they can take with them wherever their journey leads them. The staff is always friendly no matter what location you visit.

— Amanda Klep

Looking back over the last 3 years, it's hard to imagine what life would have been like without California All-Stars. Our daughter, Collins Mitchell, is lucky enough to call this gym "home" and it's no doubt become a key part of her childhood. As parents, we all want our kids to have certain qualities that they can carry with them as they grow, things such as leadership, teamwork, commitment, hard work, but these can often be hard to teach to young children. Thankfully, through the coaching and support Collins has received during her time at Cali, we can confidently say she now displays all of these qualities and more.

— Ashley Mitchell



Family

Our daughter Bri has been a part of California Allstars for eight years.

We attribute much of her growth and maturity as a young woman to this program. As a member of four CA teams she's gradually become increasingly resilient, determined and deliberate in all aspects of her life, both academically and athletically. Out of all the skills she's learned over the years at CA, perhaps the most important one is leadership. Thanks to California Allstars, her coaches and team members, Brianna has become a strong leader and is well prepared to face the next phase of her student career.

— Ivonne Saint-Clair

When I brought my daughter to California Allstars four years ago I knew she would be getting quality coaching and competitive teams.

What I didn't expect was the warm family atmosphere. California Allstars not only produces amazing teams and instills an unsurpassed work ethic, but they also provide a warm and loving place where athletes can go to feel supported and accepted for who they are.

— Brook Hyden

California Allstars has been life changing to both of my girls for different reasons. We have been with the Camarillo gym for about 7 years now, and they have seen and been a part of my girls growing up. This isn't just a cheer program, but a genuine family. The skills and life lessons they have learned here are above & beyond anything I could have taught them. Dealing with teenage issues, as well as learning disabilities, this gym has taught them how to deal with adversities, push through the uncomfortable, get through anxieties, and build a strong confidence only this sport and this family could do. To say this organization has been life changing, would be an understatement!

— Mary Lou Graham

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A collage of 12 Polaroid-style photographs featuring the Cali State Cheerleaders. The photos show the team in various settings: performing routines, posing in uniforms, holding trophies, and interacting with fans. The uniforms are blue and white with "CALI" prominently displayed. The background is decorated with confetti and streamers.

Teamwork

My daughter started on J2 and progressed through J3, S3, S4 and has been on a Worlds Team, Sparkle, for the past 3 seasons. CA has helped shape her into the person she is today. She has created friendships and memories that she will cherish long after cheer. We recommend CA to everyone looking for a full experience for their child.

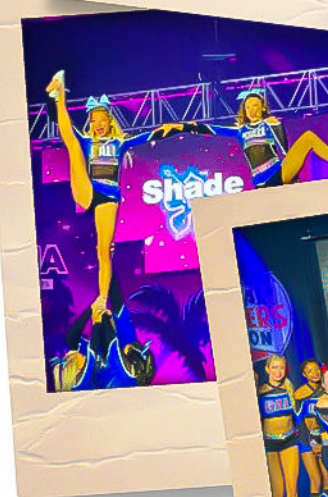
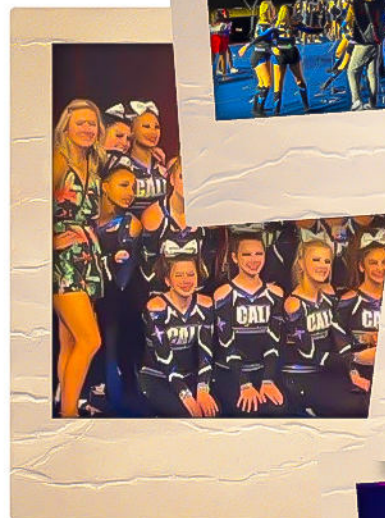
— Kristin Ferren

My daughter has been cheering at The California All Stars Camarillo since she was 8 years old. She has been under the guidance of every coach at one point or another. She has come a very long way since she started due to her hard work along with the patience and talent of the coaching staff. We really love that The California All Stars is big on faith and the positivity, morality and love that comes along with being held accountable. That really drew us to this gym to begin with, the family and friendships formed is something that makes it hard to ever think of leaving.

— The Moore Family

California All Stars has been “home” for our athletes for the last 11 years. They both love it here!! They have learned key life skills like teamwork, prioritizing, and time management. They’ve both benefited from the inclusive environment, as well. I highly recommend CA to anyone who has a new or experienced cheerleader that’s looking for a top notch competitive program that is still able to feel like family!

— Michelle Desuse



Excellence

My girls have been at California Allstars for 8 years now. I have no idea where my kids would be without the program. It has given them confidence in school, personal life, and cheer life that I would never have imagined. The coaches, other families, and other kids have become family to me in and out of the gym. This program is way more than just a sports program, it has become our life and I will miss it more than anything when my kids have moved away to college. Thank you California Allstars for helping my 2 girls become successful young women.

— Jason Gacek

This is our third season at Cali. The only regret we have is not joining the gym sooner. The gym has taught my daughter to have accountability, confidence, support their teammates, and to be a leader. The coaches know how to get the most out of the athletes and make them feel valued. The family atmosphere and the outpouring of love and dedication the coaches have for the athletes is indescribable. I cannot thank Cali and all the coaches enough for the impact they have had on my daughter and our family.

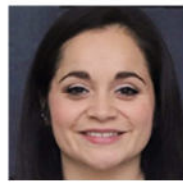
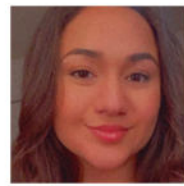
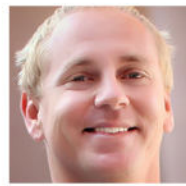
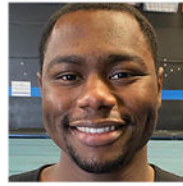
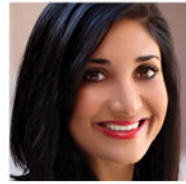
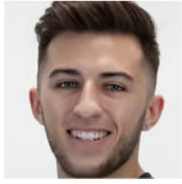
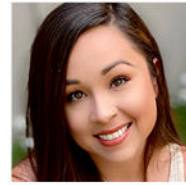
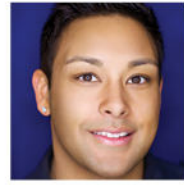
— Sandee Tayco

Coming to this gym was a life changing decision for our family. Not only do my girls love their teams, but they love pushing themselves and setting goals as athletes. Cali has taught them that they can do amazing things, even at a young age. They have learned to balance school and a social life, all while being dedicated to a sport they love. California All Stars has helped shape them into capable, strong young ladies.

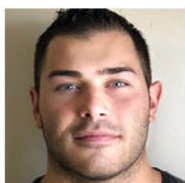
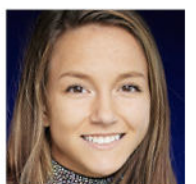
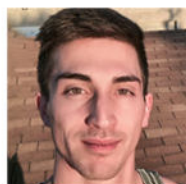
— Melinda Bailey



Meet Our Staff



Not many of you should become teachers,
for you know that **we who teach will be judged**
with greater strictness. — Timothy 3:1



#CaliFamily

The 2022-2023 season has been incredible.

As a program, we achieved many milestones and goals together. We attribute our success to our incredible parent group, coaches and most importantly, our athletes. The kids are the heart of Cali! We look forward to another year of fun and family! Season 23 begins now!

DR. RUSSELL KENNEDY

Once again, we are excited to work with Dr. Russ, Sports Psychologist. He will be available to our staff & families as a resource to help guide us through mental blocks, and to create positive team building activities.

CALI FAMILY TEAMWORK

We truly are a family here at The California All Stars, and it starts with our staff. We believe that the most creative, competitive, and committed coaches are here at CALI, and we lean on one another consistently. We have peer review benchmarks throughout the season where we review, critique, and inspire each other to make sure our teams are set up for success.

MANAGING SCHOOL, ACTIVITIES & TIME

We support and encourage extra activities outside of the gym. Keeping the kids involved and active is great for well-rounded & coachable athletes.

COLLEGE CORNER

We are pleased to recognize the following Seniors in their pursuit of academic and athletic excellence!

Allie Rynders, Boise State
Ariana Johnson, Howard University
Arlie Mixer, University of Arizona
Ava Alvarez, Boise State
Cameryn Ward, MCC
Dede, Oregon State
Emily Rezner, University of Oregon
Giselle Hovey, HPU
Isabella Doria, University of Kentucky
Isabella Franzella, University of Kentucky
Jamiyah West, FMU
Kayla Feeny, UNR
Lara Meeks, Davenport University
Lexie King, Concordia University
Maddison Arochi, CBU
McKenna Goodman, SDSU
Melia Goodman, University of Utah
Mia Raudebaugh, University of Kentucky
Sam Hall, Muskingum University
Taya Rossi, Pacific Tigers
Tyler Marr, University of Oregon



LIFE LESSONS

The California All Stars trains athletes to develop life skills such as discipline, hard work, goal-setting, time management, and accountability. We prioritize teamwork and believe in building confidence through support and encouragement in a nurturing environment that promotes physical and emotional growth. Skills include:

DISCIPLINE

Hard work, goal-setting, time management, and accountability are the cornerstones of our training. We can achieve anything we set our minds to, demonstrating that success is always within reach when we stay focused and dedicated to our goals.

TEAMWORK

Not me, but WE! Cheerleading is a sport where everyone is important. Each person is crucial to the success of the team and the routine. Our philosophy is that the team always comes first. We all work TOGETHER, and succeed TOGETHER!

CONFIDENCE

Building confidence in oneself is a byproduct of hard work and encouragement. The CALI Family creates an environment which encourages physical and emotional growth through support by peers, coaches, and parents. There's no better place to GROW!

