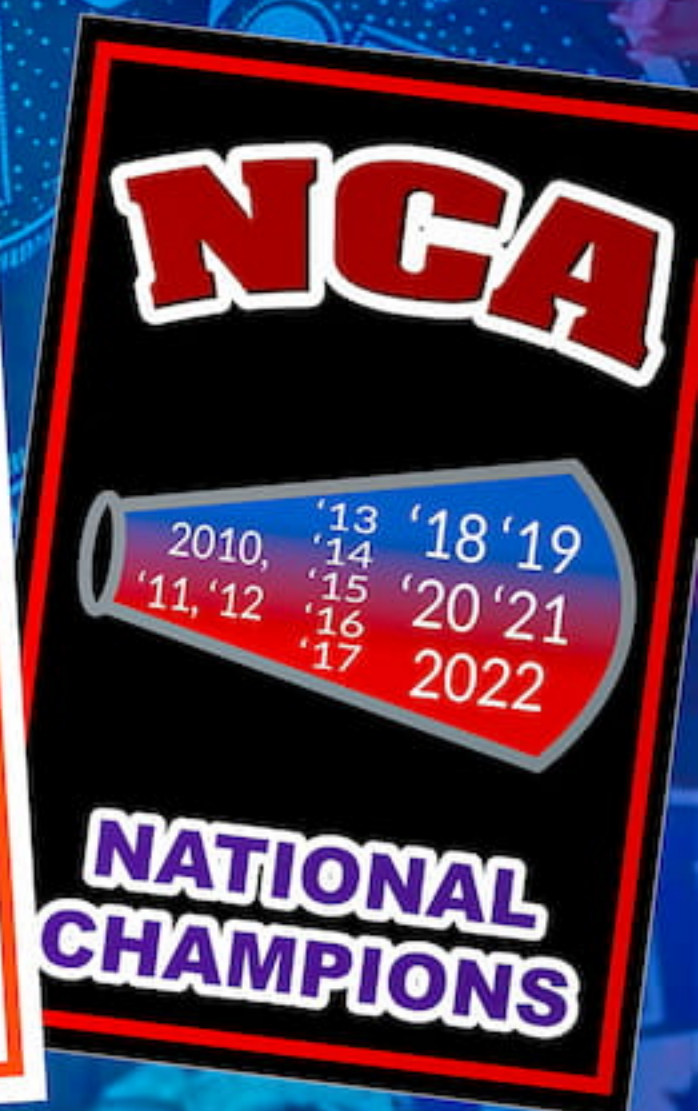
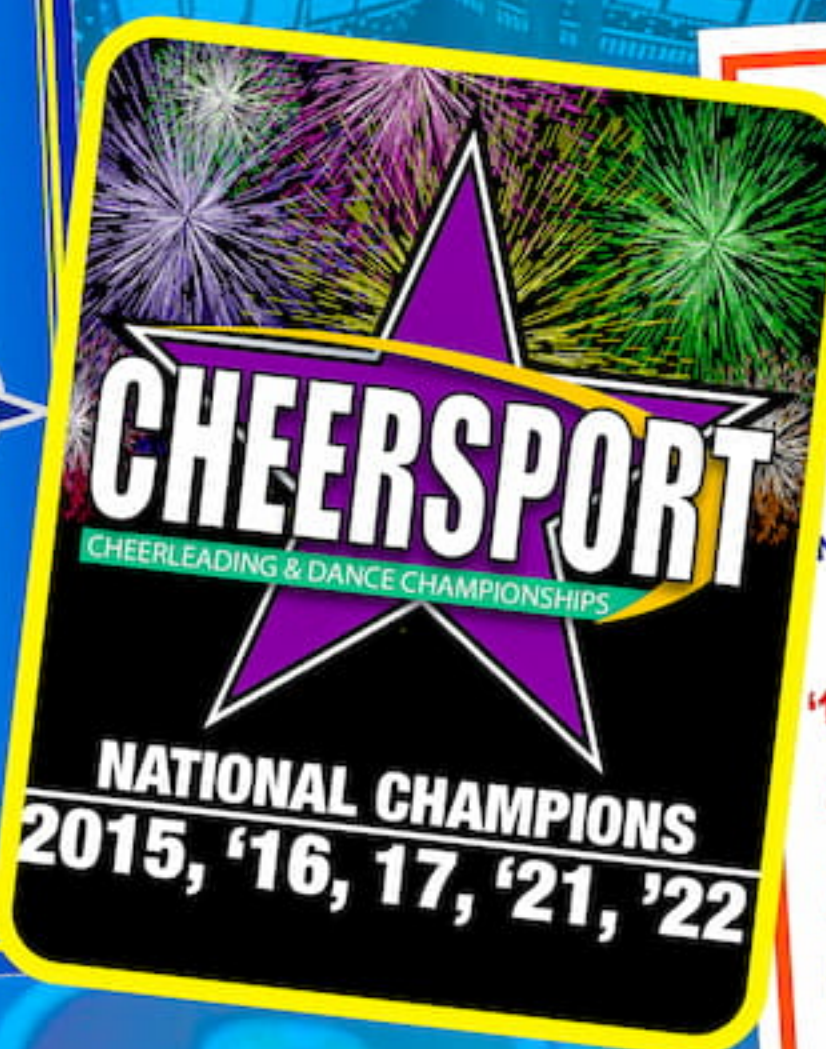


The Cali Family

Celebrating 22 Years ✦ 2022-2023 Season

BULLETS
ALL STARS



CALIFORNIAALLSTARS.COM

SIX LOCATIONS • COMPETITIVE CHEER • TUMBLING CLASSES • PRIVATE LESSONS

Welcome to the Cali Family!

OUR LOCATIONS

SAN MARCOS

501 North Twin Oaks Valley Rd
San Marcos, CA 92069
(760) 471-2243
CaliSMoffice@californiaallstars.com

CAMARILLO

192 Camino Ruiz
Camarillo, CA 93012
(805) 484-2254
CaliCAMoffice@californiaallstars.com

BAY AREA

4935 Southfront Rd, Suite C
Livermore, CA 94551
(925) 455-1475
CaliBAYoffice@californiaallstars.com

ONTARIO

4970 Vanderbilt St
Ontario, CA 91761
(909) 781-5958
CaliONToffice@californiaallstars.com

LAS VEGAS

1505 East Helm Ave
Las Vegas, NV 89119
(702) 998-8102
CaliLVoffice@californiaallstars.com

MESA

2150 West Broadway Rd, Suite 106
Mesa, AZ 85202
(480) 946-9600
CaliMESAoffice@californiaallstars.com

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faithinmarketing.com
(858) 877-3733



BENEFITS OF YOUTH SPORTS AND ALL STAR CHEER

YOUTH SPORTS — Now more than ever, youth sports are a necessity for today's youth. For the last year, athletes have missed out on social / sports activities which would have allowed them to make friends and bond with their peers. Youth sports provide many benefits ranging from life lessons to leadership skills. Through youth sports, athletes are able to conduct physical activity while experiencing positive peer interactions which builds self confidence. Youth sports teaches the importance of time management, sacrifice and dedication. Self discipline is a necessary trait that athletes must learn as a part of a team. Athletes in youth sports successfully learn how to be a part of something bigger than themselves. Youth sports develop leaders, strategic thinkers and young adults ready to take on the world.

WHY CALI? — Our CALI Family is one of the top all-star cheerleading programs in the world. "We focus on a "team first" environment, while still concentrating on the success of individual athletes. We place equal focus on levels 1-7, to give our athletes the best experience possible. The life lessons our athletes have learned over the past two decades have lasted well into adulthood. Lifelong friendships are formed between not just the kids but also the families. Many of our former athletes have been to each other's weddings, graduations, and remained family over the years! We are humbled, blessed and filled with gratitude as we embark on our 22nd season. Thank you for choosing CALI. It is a privilege to work with you and your family this season.

PROGRAM OVERVIEW LIVE PARENT MEETINGS

May 10th • 6 pm • Camarillo
May 10th • 6 pm • Las Vegas
May 10th • 6 pm • Ontario
May 10th • 6 pm • Bay Area
May 10th • 6 pm • Arizona
May 10th • 6 pm • San Marcos

FREE DOWNLOAD

Download a PDF file of this magazine for free from our website. You are welcome to send it to your friends and family members all around the world. Show them what you are doing, or encourage a friend to try out for one of our teams!



2022-2023 Team Evaluations

TEAM EVALUATION DATES

The dates and times for Team Evaluations are listed below. Athletes must attend all three days. There is a \$40 fee for tryouts.

MAY 11 & 12

Ages 5-8 • 4:00-5:00p

Ages 9-14 • 5:00-6:30p

Ages 15-18+ • 6:30-8:00p

MAY 14

Levels 1/2 • 9-10a

Levels 3/4 • 10-11:30a

Levels 5/6/Worlds Teams/Non-Tumbling Worlds • 12-1:30p

MAY 17

Team placement email will be sent to you including:

- Team, practice schedules, updates!
- Names of Coaches and who to contact for ANYTHING CALI!
- A brief history about the team!
- What to wear!
- Safesport education!
- Social media responsibility!

MAY 18

Season 22 begins! Get ready for a great experience!

PRE-ARRIVAL CHECKLIST

Be sure to arrive with your checklist already completed:

1. Go to californiaallstars.com and click the location you are interested in.
2. Click "ENROLL NOW." You will go through a process of questions to enter your information.
3. Once Step 2 is complete, register for Team Placements 2022-2023!
4. Scan the QR code below, and print the documents listed. Read them thoroughly, sign, and bring to evaluations.

- ☐ Copy of Birth Certificate and ID
- ☐ Team Placement Release Form / Application
- ☐ Team Roster Information
- ☐ Completed Financial Information
- ☐ Parent Policies
- ☐ Athlete Policies
- ☐ Participation Waiver
- ☐ Parent Policies
- ☐ Athlete Policies
- ☐ Participation Waiver



WHAT TO EXPECT?

- The first two days will be a casual evaluation in groups! Kids will meet new friends and connect with each other! Kids will be placed in pods that are similar in skills and age. *The final day will be a formal evaluation in groups of 8-10.
- Stunt tryouts will be conducted on the final day
- Level callbacks will be on May 14 throughout the day!

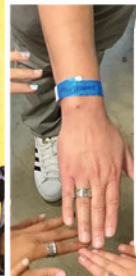
INTERESTED IN A PRIVATE TRYOUT?

We will open private tryouts for all locations on or around May 8th. For more details, please email tryouts@californiaallstars.com or contact the location you are interested in. The fee is \$80.

VIDEO TRYOUTS

Video Submissions are due May 14th. The fee is \$60.

1. Register through iClass Pro at <https://app.iclasspro.com/portal/calisanmarcos/camps/15>
2. Send an email to tryouts@californiaallstars.com
 - In the subject line, include gym location & full name
 - Write a short introduction including your name and 2-3 things about yourself
 - Include a video of all skills
 - Attach 3 letters of recommendation



Program Costs

CHEER BASICS

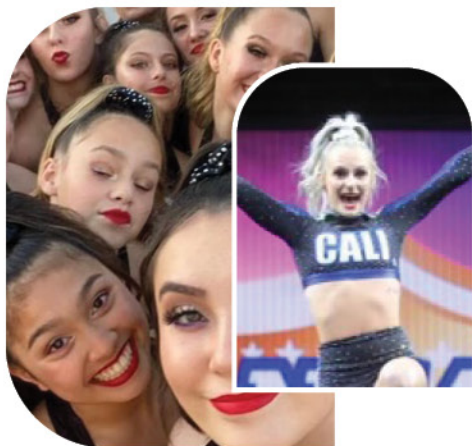
Non-Traveling Teams Rec / Novice

Our Cheer Basics program is perfect for athletes that are new to Allstar cheer, ages 8 and under. Rec/Novice teams are a great introductory training program that focuses on the skill building, technique and performance factors needed in competitive cheer.

Practices: 1 practice per week

Performances: 2

Monthly Tuition: \$199 per month
(Includes practice gear, uniform and training)



PREP CHEER

Local Traveling Teams Intermediate

Our Prep Cheer program is best suited for athletes that have the basic skills for their respective Allstar level but would like additional training to perfect their technique and execution! This program offers a less demanding travel and time commitment than the Elite program while still offering a solid competitive and training experience.

Practices: 2 practices per week

Monthly Tuition: \$209 per month
(May 2022 - April 2023)

Prep Program Fees:

- Prep Program Payments:
5 payments of \$260 due May 18, June 1, Aug 1, Sept 1 and Oct 1
(Included in the fees are Comp Fees/Stunt Camp/Choreo/Coaches Fees/Registration)
- Practice Gear, 3 Sets: \$180 due May 18
(includes custom team sports bra)
- Uniform/Bow: \$395 due July 1
- Warm-up, Bag, Shoes:
Payable to Nfinity, Cost TBA

ELITE ALLSTAR

Traveling Teams Elite

Our Elite Allstar program is designed for athletes that have level preferred skill sets focused on driver and technique/execution mastery.

Practices: 2-3 practices per week

Monthly Tuition: \$229 per month
(May 2022 - Apr 2023)

Elite Program Fees:

- Elite Program Payments:
5 payments of \$390 due May 18, June 1, Aug 1, Sept 1 and Oct 1
(Included in the fees are Comp Fees/Stunt Camp/Choreo/Coaches Fees/Registration)
- Practice Gear, 3 Sets: \$180 due May 18
(includes custom team sports bra)
- Uniform/Bow: \$395 due July 1
- Warm-up, Bag, Shoes:
Payable to Nfinity, Cost TBA



PLEASE NOTE FOR ALL PROGRAMS

- We are getting NEW Program Uniforms! Worlds teams remain the same.
- "Swag" gear is presented to each team prior to Nationals Season. It is estimated between \$50-\$70 per custom team item.
- All Prep/Elite athletes will receive a FREE Season 22 program t-shirt, custom team t-shirt as part of their camp swag + a 1 SURPRISE swag item.
- Each family is responsible for their own travel expenses such as hotel, air, travel and food.
- USASF fee is always payable to USASF, due before October.
- Save 5% on tuition with payment in full.
- Sibling discount is \$50 off tuition.
- Worlds Uniform is \$455.
- Worlds Team Camp is in late July in San Marcos, CA, with an additional fee of \$150-200.

ATTN: Prep & Elite Teams

FREE one-hour team tumbling in the summer months!

Also, fliers get FREE flight school in the summer months!



New Age Grid

AGES

The USASF now determines age eligibility by the YEAR of birth rather than a specific date. The year of birth will determine your "competition age." Please bring a copy of your birth certificate and ID for the The California All Stars to have on file.

WORLDS DIVISIONS

- Level 7: 2005 or before (16+ yrs)
- Senior level 6: 6/1/03-2009 (13-18 yrs)

INTERNATIONAL/OPEN:

- 2008 or before (14+ yrs)
- Senior 6: 6/1/2003-2009 (13-18 yrs)

ELITE LEVELS

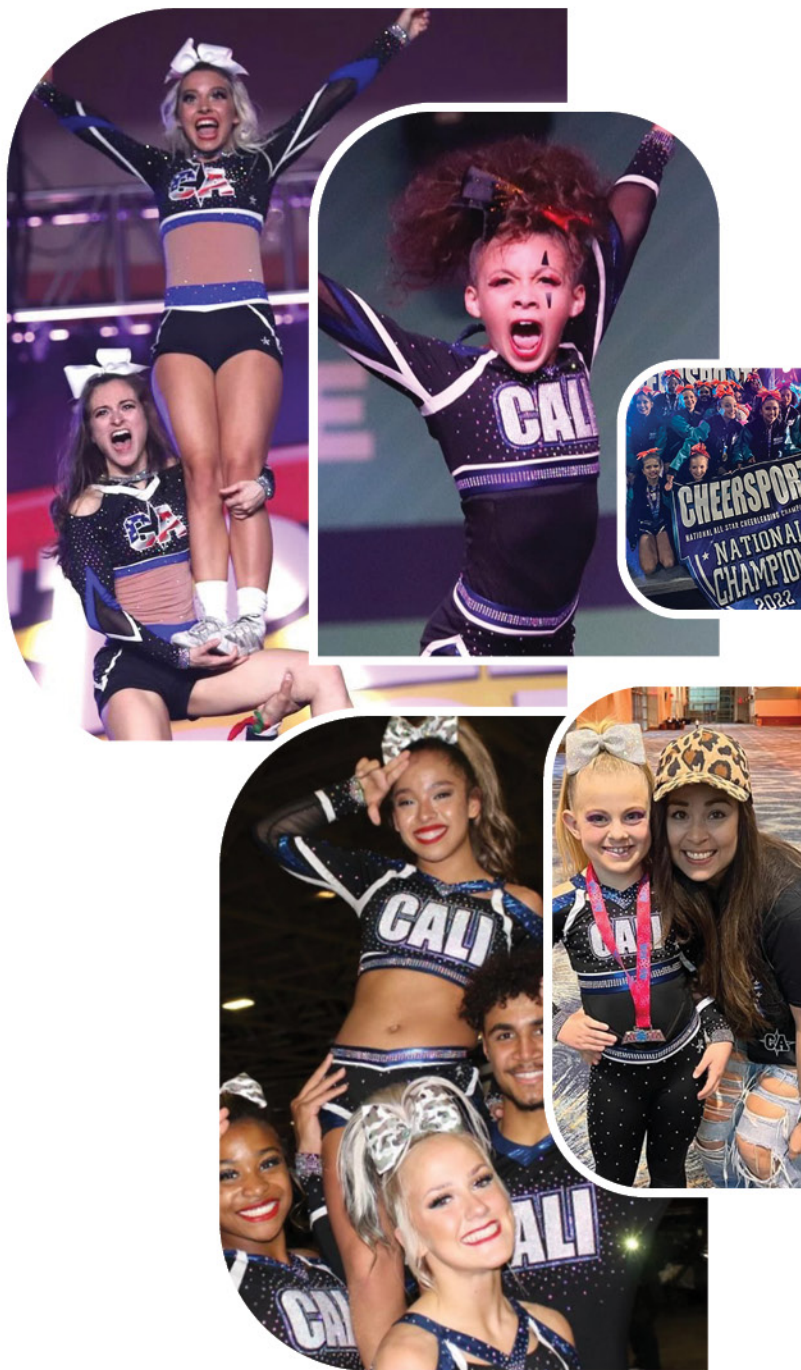
- Senior 1-5: 6/1/03-2010 (12-18 yrs)
- Junior 1-3: 2006-2015 (7-15 yrs)
- Junior 4: 2006-2014 (8-15 yrs)
- Junior 5-6: 2006-2013 (9-15 yrs)
- Youth 1-3: 2010-2016 (6-11 yrs)
- Youth 4: 2010-2014 (8-11 yrs)
- Youth 5: 2010-2013 (9-11 yrs)
- Mini 1-2: 2013-2016 (6-8 yrs)
- Tiny 1: 2015-2017 (5-6 yrs)
- U16: International Junior 1-4: 2006-2011 (11-15 yrs)
- U18: International Senior 1-4: 2004-2009 (13-17 yrs)
- International Open 4: 2008 or before (14+ yrs)

PREP / NOVICE

- Tiny Prep 1.1: 2015-2017 (5-6 yrs)
- Mini Prep 1.1: 2013-2016 (6-8 yrs)
- Youth Prep 1.1: 2010-2016 (6-11 yrs)
- Junior Prep 1.1: 2006-2015 (7-15 yrs)
- Senior Prep 1.1: 6/1/03-2011 (10-18 yrs)

LEVELS

There are 7 levels (for regular teams) this season. The "level" refers to the type of stunts, pyramids, and tumbling that a team can safely perform. They are numbered from 1 to 7, in increasing difficulty. The level is determined solely by the coaching staff.



Skills Grid

LEVEL 1

Level Appropriate:

FORWARD ROLL
BACKWARD ROLL
CARTWHEEL
ROUND OFF (RO)

Advanced:

BACKWALKOVER (BWO)
FRONTWALKOVER (FWO)
FWO TO CARTWHEEL BWO
BWO SERIES

LEVEL 2

Level Appropriate:

STANDING BHS
BWO BHS
RO BHS
RO SERIES

Advanced:

BHS STEP OUT BWO BHS
CARTWHEEL BHS
FWO RO BHS
FLYSPRING/FRONTHANDSPRING

LEVEL 3

Level Appropriate:

JUMPS TO BHS
3 BHS SERIES
RO BHS TUCK
RO TUCK

Advanced:

AERIAL/ PUNCHFRONT (PF)
JUMP TO BHS SERIES
FWO RO BHS TUCK
PF PAUSE RO BHS TUCK

LEVEL 4

Level Appropriate:

STANDING TUCK
JUMP TO BHS TUCK
ROUND OFF BHS LAYOUT
BHS TUCK

Advanced:

PF RO BHS LAYOUT
RO WHIP LAYOUT
FRONTHANDSPRING PF
RO WHIP BHS LAYOUT

LEVEL 5

Level Appropriate:

JUMPS TO TUCK
2 BHS TO LAYOUT
RO BHS FULL

Advanced:

BHS WHIP/TUCK TO LAYOUT
PF RO BHS FULL
WHIP TO FULL
RO ARABIAN

LEVEL 6/7

Level Appropriate:

BHS TO FULL
3 JUMPS TO TUCK
RUNNING SPECIALTY TO FULL

Advanced:

STANDING FULL
BHS TO DOUBLE FULL
RO BHS TO DOUBLE FULL
RUNNING SPECIALTY TO DOUBLE



Save the Dates

UPCOMING EVENTS IN 2022

- May 9/10 - Optional Tumbling and Stunt Clinics
- May 10: Parent Interest Meeting at 6 p.m.
- May 11, 12 and May 14: Tryout Evaluations - Mandatory Attendance
- May 17: Team Placement Emails
- May 18 : Team Practices Begin
- June 23-30: CALI Camp
Each location and Team will have camp throughout this block of time, in-house. Plan on 2-3 days during this block of time. A camp schedule will be posted in your "welcome email" in May.
- July 15: Competition Schedule
- Oct 23: CALI Showcase
- Nov - April: Competition Season Begins!

WHEN IS THE GYM CLOSED FOR BREAK?

- July 4th Break: July 1-8
- Labor Day Holiday: September 2-5
- Thanksgiving Holiday: November 21-25
- Christmas Holiday: December 19 – January 1



Please note that all communication platforms will be shut down during breaks. We believe in "turning off" and fully recharging.

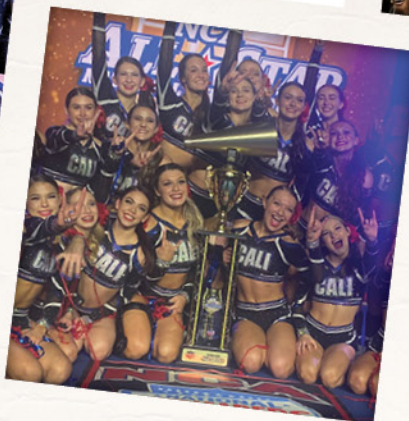
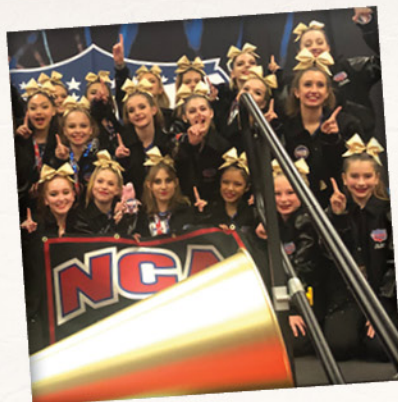
Teamwork

My daughter started cheer with another program in 2014. Throughout the season, we couldn't help but notice how amazing the CA teams were. At CET, I met many athletes and parents from many different gyms, and I did not hear one parent say one bad thing about their experience at California Allstars. Those parents were different from the rest in that they encouraged their kids in healthy ways and really seemed to have fun always looking for positive assets instead of focusing on negative. When my daughter reached a level that our current gym did not offer, we decided to try California Allstars. We are now in our fourth year at California Allstars and I am continually impressed by how amazing the coaches are; they care for my daughter's physical, mental, and emotional well being. I feel like this gym is like a family.

— The Bethany Katz

Being a part of a Cali team is more than just being on the mat. We win together, we lose together. Friends that my daughter has made here will be friends that she will have for a lifetime. Your child will be pushed to what they think are their limits, only to find out that they could do more. The coaches truly care for the well-being of your child. They are top-notch, knowledgeable, and well-trained. The California All Stars is truly one of the best experiences my daughter has had.

— Cali Family



Preparation

Our daughter Bri has been a part of California Allstars for eight years.

We attribute much of her growth and maturity as a young woman to this program. As a member of four CA teams she's gradually become increasingly resilient, determined and deliberate in all aspects of her life, both academically and athletically.

Out of all the skills she's learned over the years at CA, perhaps the most important one is leadership. Thanks to California Allstars, her coaches and team members, Brianna has become a strong leader and is well prepared to face the next phase of her student career.

— Ivonne Saint-Clair

When I brought my daughter to California Allstars four years ago I knew she would be getting quality coaching and competitive teams.

What I didn't expect was the warm family atmosphere. California Allstars not only produces amazing teams and instills an unsurpassed work ethic, but they also provide a warm and loving place where athletes can go to feel supported and accepted for who they are.

— Brook Hyden

I have witnessed a program that is committed to do whatever it takes for their athletes and families and attribute this to God's grace! I am honored to say that I have had the pleasure to be a Team Representative for 2 years and have witnessed first hand behind the scenes of the Cali way carried out! Cali teaches you so much more than all star cheer fundamentals, I encourage everyone to come see what my Daughters and Family love to do together! Tannaz, thank you for finding a place for every athlete, every level and cultivating nothing less than EXCELLENCE...

The CALI Way.

— Caprice Cortinas



Growth

My daughter started on J2 and progressed through J3, S3, S4 and has been on a Worlds Team, Sparkle, for the past 3 seasons. CA has helped shape her into the person she is today. She has created friendships and memories that she will cherish long after cheer. We recommend CA to everyone looking for a full experience for their child.

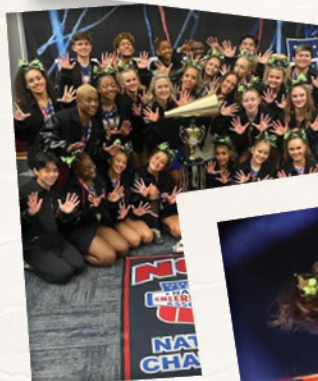
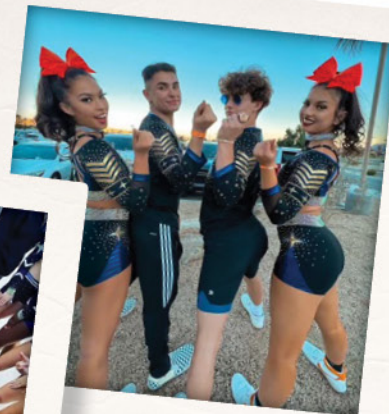
— Kristin Ferren

My daughter has been cheering at The California All Stars Camarillo since she was 8 years old. She has been under the guidance of every coach at one point or another. She has come a very long way since she started due to her hard work along with the patience and talent of the coaching staff. We really love that The California All Stars is big on faith and the positivity, morality and love that comes along with being held accountable. That really drew us to this gym to begin with, the family and friendships formed is something that makes it hard to ever think of leaving.

— The Moore Family

We joined the gym last year during Covid when things were very questionable. Not only did we have an amazing year despite Covid, but CA handled the season with grace and enthusiasm. For our 2nd season with CA, our family endured some very difficult hardships. CA was there for our family through all of it. The support we received from CA was something our family never imagined. We now realize not only did we join the best gym, but we gained a family and this family is something we are very grateful for.

— Kerri Bush



Family

My girls have been at California Allstars for 8 years now. I have no idea where my kids would be without the program. It has given them confidence in school, personal life, and cheer life that I would never have imagined. The coaches, other families, and other kids have become family to me in and out of the gym. This program is way more than just a sports program, it has become our life and I will miss it more than anything when my kids have moved away to college. Thank you California Allstars for helping my 2 girls become successful young women.

— Jason Gacek

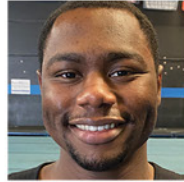
This is our third season at Cali. The only regret we have is not joining the gym sooner. The gym has taught my daughter to have accountability, confidence, support their teammates, and to be a leader. The coaches know how to get the most out of the athletes and make them feel valued. The family atmosphere and the outpouring of love and dedication the coaches have for the athletes is indescribable. I cannot thank Cali and all the coaches enough for the impact they have had on my daughter and our family.

— Sandee Tayco

Coming to this gym was a life changing decision for our family. Not only do my girls love their teams, but they love pushing themselves and setting goals as athletes. Cali has taught them that they can do amazing things, even at a young age. They have learned to balance school and a social life, all while being dedicated to a sport they love. California All Stars has helped shape them into capable, strong young ladies.

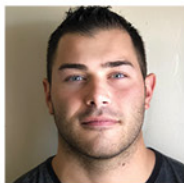
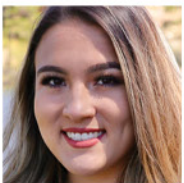
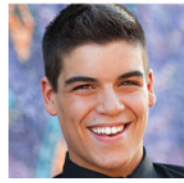
— Melinda Bailey

Meet Our Staff



For the Spirit God gave us does not make us timid, but gives us **power, love and self-discipline.**

— 2 Timothy 1:7



The Cali Family

The 2021-2022 season was incredible. Through patience and perseverance, we were able to enjoy live events with success. This season, as a program, we won multiple NCA, Cheersport and UCA titles! Blackjacks made history winning their 10th consecutive NCA Championship! The biggest win of all — was to be together and watch our athletes do what they love with their friends.

DR. RUSSELL KENNEDY

We are excited to introduce Dr. Russ to our families this season. He is a Sports Psychologist and will be available to our staff and families as a resource to help guide through mental blocks and positive team building.

CALI FAMILY TEAM WORK

We truly are a family here at The California All Stars, and it starts with our staff. We believe that the most creative, competitive, and committed coaches are here at CALI, and we lean on one another consistently throughout the season. We have peer review benchmarks throughout the season where we review, critique, and inspire each other to make sure our teams are set up for success.

MANAGING SCHOOL, ACTIVITIES & TIME

We support and encourage extra activities outside of the gym. Keeping the kids involved and active is great for well rounded & coachable athletes.

SOCIAL MEDIA TRAINING/ ACCOUNTABILITY

Social media can be scary and worrisome for parents with teens. We are excited to announce that California All-Stars will be partnering with #ICANHELP this season. Through this partnership, we will educate and empower our parents and athletes to create an uplifting digital experience and use social media platforms for good and positivity.



LIFE LESSONS

At The California All Stars, we pride ourselves on training and instilling life skills in our athletes.

These include:

Discipline

Hard work, goal-setting, time management, and accountability are the cornerstone of our training.

We believe through hard work and dedication

ANYTHING is possible!

Team Work

Not me, but WE! Cheerleading is a sport where everyone is important. Each person is crucial to the success of the team and the routine. Our philosophy

is that the team always comes first. We all work

TOGETHER, and succeed TOGETHER!

Confidence

Building confidence in oneself is a byproduct of hard work

and encouragement. The CALI family

creates an environment which encourages

physical and emotional growth through support by

peers, coaches, and parents.

There's no better place to GROW!